

Q22022 RESULTS

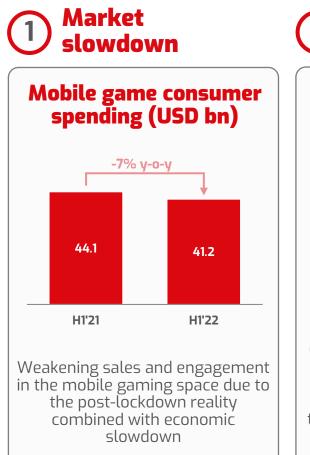
September 6th, 2022

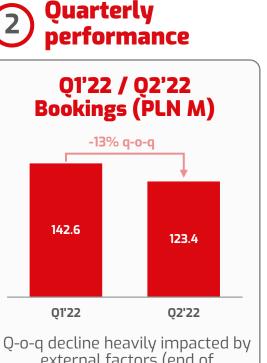


O22022 HIGHLIGHTS

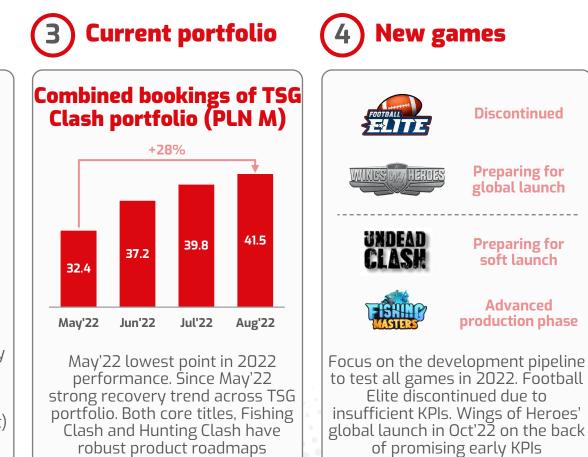


Q2 2022 HIGHLIGHTS





external factors (end of lockdowns, banning Russian players due to war in Ukraine, turbulent user acquisition market) as well as underachievement of core titles

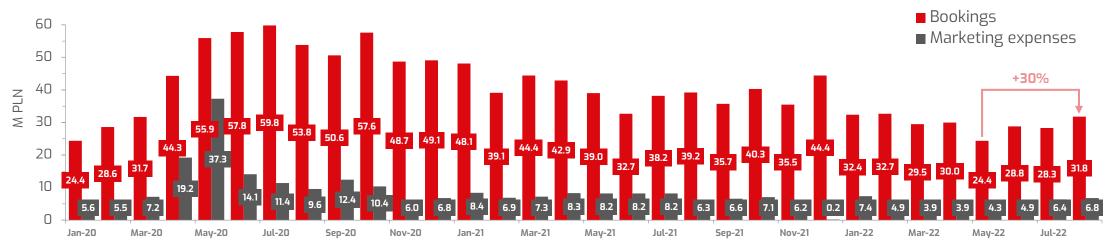


MZ

PERFORMANCE UPDATE

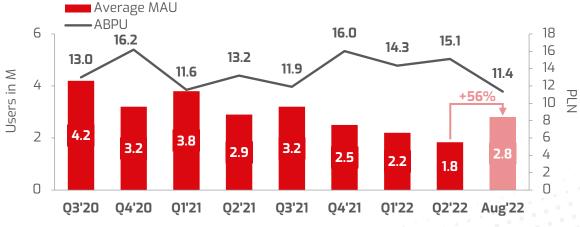


FISHING CLASH PERFORMANCE



Bookings and marketing expenses (PLN M, excl. FC China)

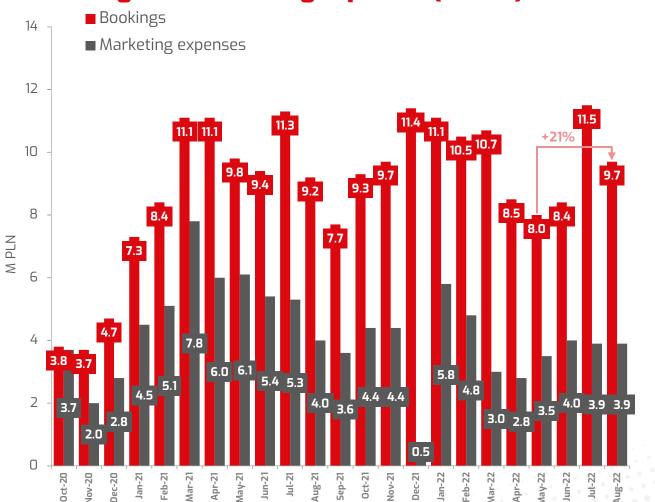
Average MAU (M) and monthly ABPU^{*} (PLN)



- **12% decrease in bookings q-o-q in Q2'22**, with the lowest point in May, with a recovery trend presenting since
- Lower UA spend in Q2'22 due to a turbulent and rough market, with increased UA spend in the following months.
 MAU in Aug'22 growing 56% in comparison to Q2'22
- **Fishing Clash China moved** under joined leadership of the Fishing Clash global team
- **FC China net revenue** in Q1'22 and Q2'22 amounted to PLN 1.3m and PLN 1.2m respectively

HUNTING CLASH PERFORMANCE

Bookings and marketing expenses (PLN M)



- **23% decrease in bookings q-o-q in Q2'22** due to market conditions, lower UA and modest content production
- **Strong recovery of bookings** in Q3'22
- **Lower UA spend** in Mar'22 and Apr'22, with consistent marketing UA spend since May'22
- Market perturbations have a stronger impact on HC due to it being younger and smaller product
- **Current focus** return to a growth trajectory with an ambitious roadmap and feature map



ACQUIRED PORTFOLIO UPDATE - RORTOS



Performance of acquired studio – Rortos' Q2'22 bookings increased ca. 11% q-o-q, with Jul'22 and Aug'22 performance following the growth trend. Aug'22 bookings increased approx. 32% in comparison to May'22

Preparing Wings of Heroes for global launch – promising early metrics in the selected markets, with the global launch taking place in Oct'22

Further improvements to Airline Commander and Real Flight Simulator – attracting new and engaging current players by adding new content to both games and making its flying environments more sophisticated, with stronger UA efforts on Airline Commander

Rortos gross bookings (PLN k)



ACQUIRED PORTFOLIO UPDATE – GAMESTURE



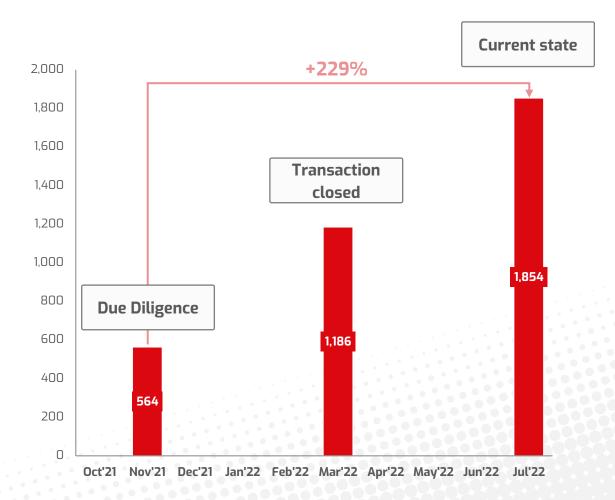
Strong bookings growth since investment – Gamesture's Q2'22 bookings increased approx. 46% qo-q, with Jul'22 performance following the growth trend

Robust pipeline of new games entering the market – The Gang has just been global launched, while another game – Hero Legacy is in the internal testing phase

Deepening cooperation between Ten Square Games and Gamesture – cross team cooperation on analytics, marketing and product sides

Loss-making, but on strong growth trajectory – progressing towards break-even point

Gamesture gross bookings (PLN k)



2

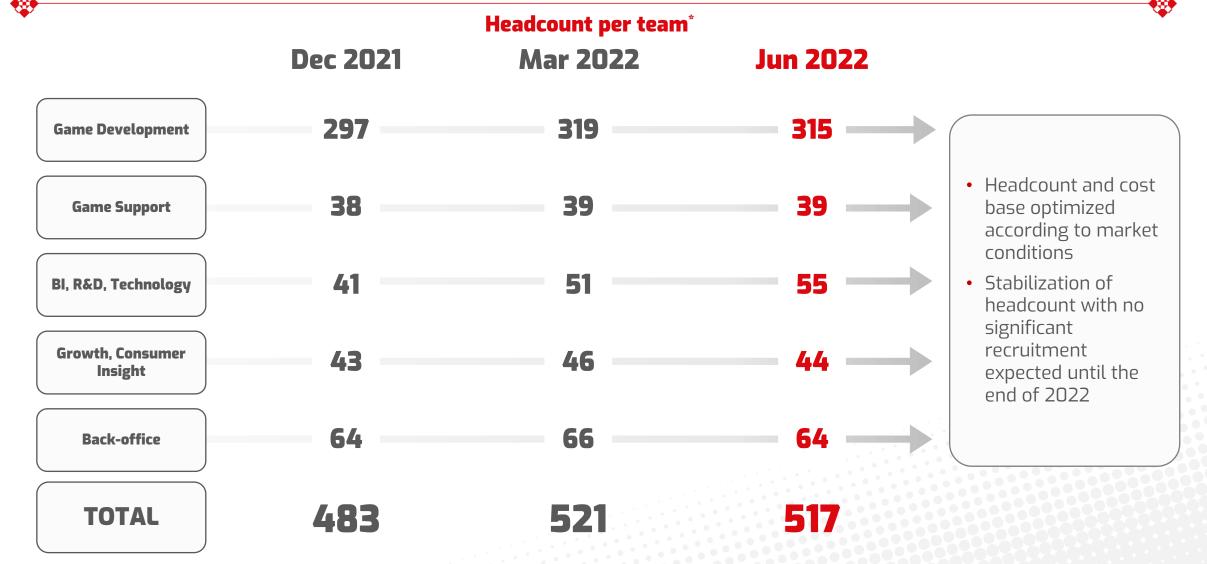
PRODUCTION PIPELINE UPDATE

•						
Gam	Game Description / Current status					
Magical District		 After the release of the first playable version of the game in Q1'22 and internal discussions we decided to freeze the development of the game 	On hold			
FOOTALL ESTIE	- The	 After the soft launch in Q2'22 and the resulting game metrics, we decided to discontinue the development of the game due to high UA cost coupled with initial game KPIs and our assessment of the game's market potential 	Discontinued			
WINES WA HERDES		 Military flight simulator Good performance during the soft launch phase with promising early KPIs has enabled to carry on with the global launch in Oct'22 	Pre-global launch			
UNDEAD CLASH	E Contraction of the second se	 Zombie shooter with a "clash" metagame Checking its new update metrics on US players and working on final polishing to soft launch the game in Q4'22 	Q4'22			
EBRUICE MASTERS		 Third game in the fishing segment, where TSG has strong competences Preparing the game for its first external test in Oct'22 	Q4'22 – Q1'23			
CARE HETO M Legacy *Dates subject to change	GAMESTURE	 Multiplayer and Adventure RPG games The Gang has just been global launched, while Hero Legacy is in the internal testing phase 	Global launched / Q1'23			

WG

9

STABILIZATION IN PRODUCTION CAPACITY



FINANCIAL RESULTS

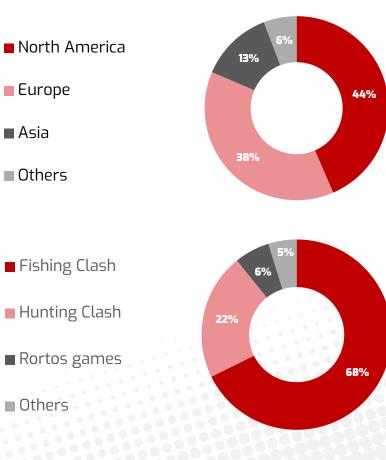


BOOKINGS BREAKDOWN AND DYNAMICS

70 60 50 40 30 20 10 Π Jan-20 Feb-20 May-20 Jun-20 Jun-20 Jul-20 Sep-20 Sep-21 May-21 Jul-21 Jul-21 Jul-21 Jul-22 Sep-21 Oct-21 May-22 Jun-22 Jun-22 Sep-22 Jun-22 Jun-22 Sep-22 Jun-22 Jun-22 Jun-22 May-22 Jun-22 Jun-22 Jun-22 Jun-22 Jun-22 Jun-22 Hunting Clash Fishing Clash Others Rortos games

Bookings (PLN M)

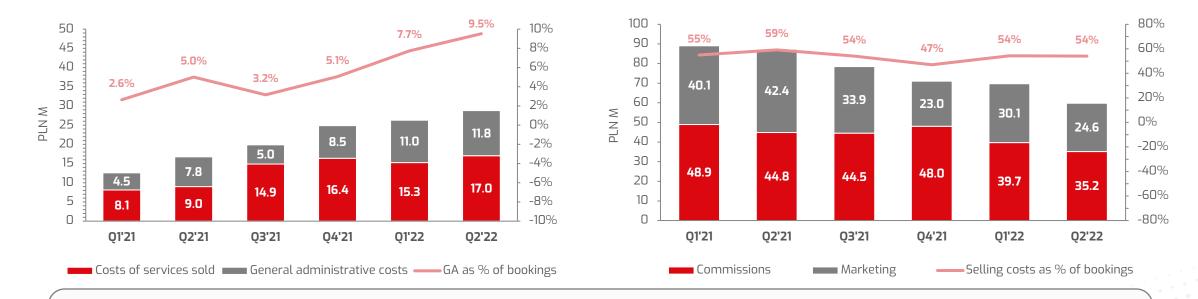
Bookings breakdown – geographies and products in H1 2022



OPERATING EXPENSES ANALYSIS

Operating expenses excluding selling costs¹

Main selling costs¹

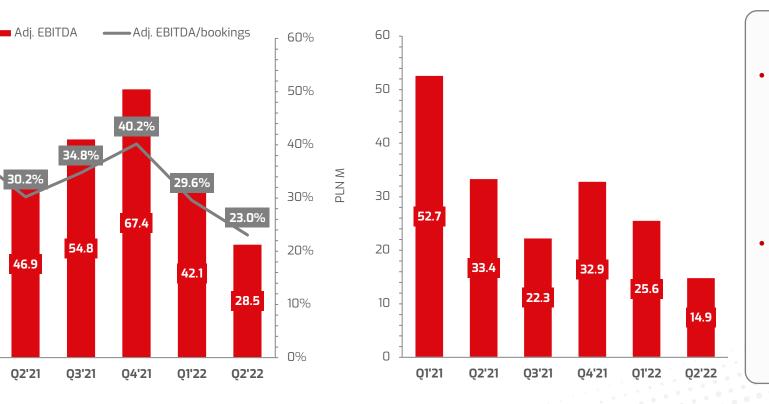


- Operating expenses excluding selling costs in Q2'22 increased mostly due to constant high employment levels and greater infrastructure costs, including costs of subsidiaries in Israel, Germany, Romania and Italy
- Operating expenses to stabilize in the following months at Q1'22 levels
- Decreased level of marketing costs in Q2'22, due to a turbulent marketing environment

¹Results normalized by deducting non-cash expenses for share-based incentive schemes, the impact of booking deferred revenues and other one-off items – for details please refer to the backup

STANDARDIZED OPERATING RESULTS

Adjusted EBITDA



Net profit IFRS

- Q-o-q adjusted EBITDA in Q2'22 declined by 32%. **Profitability in Q2'22 affected by revenue decline and increased cost base**
- Revenue in Jul'22 and Aug'22 on a recovery trend. Cost base expected to go down to Q1'22 level

80

70

60

50

40

30

20

10

Ο

PLN M

38.5

65.1

Q1'21

STRONG BALANCE SHEET WITH SIGNIFICANT CASH POOL

FCF conversion 77% 08% ratio 100 50 57.8 53.4 49.9 46.3 46.4 30.6 -<u>2.9</u> -0.3 Ο -8.6 -13.1 -15.4 -23.7 -0.3 -1.3 -73.5 -19.6 -50 PLN M -100 -217.6 -150 -200 -73.2 -250 -300 Q1'21 02'21 03'21 04'21 01'22 02'22 ■ CF operating ■ CF investment ■ CF financial

Cash flow (M PLN)

600 74.9 81.8 66.8 64.3 400 149.3 66.0 90.9 139.6 82.9 107.6 200 332.6 284.7 326.2 298.9 320.5 291.2 M NJc 23.9 19.1 Π -274.4 -302.4 -321.2 -318.8 -351.1 -372.8 -200 -148.2 -84.2 -400 -169.2 -171.9 -600 Q2'22 01'21 02'21 03'21 04'21 01'22 ■ fixed assets cash other current assets equity

Balance sheet (M PLN)

- Lower cash flow from operations due to weaker core titles performance in Q2'22, but robust EBITDA conversion at approx. 108%
- 2021 dividend of PLN 72.3M paid in Q2'22
- Cash balance of approx. PLN
 91m at the end of Q2'22, with a significant portion of cash kept in foreign currencies
- Following dividend payout in Q2'22, expecting to rebuild cash position

CURRENT FOCUS



CURRENT FOCUS





PORTFOLIO PERFORMANCE Working on the growth of current portfolio. Recovery in July and August, but market uncertainty remains

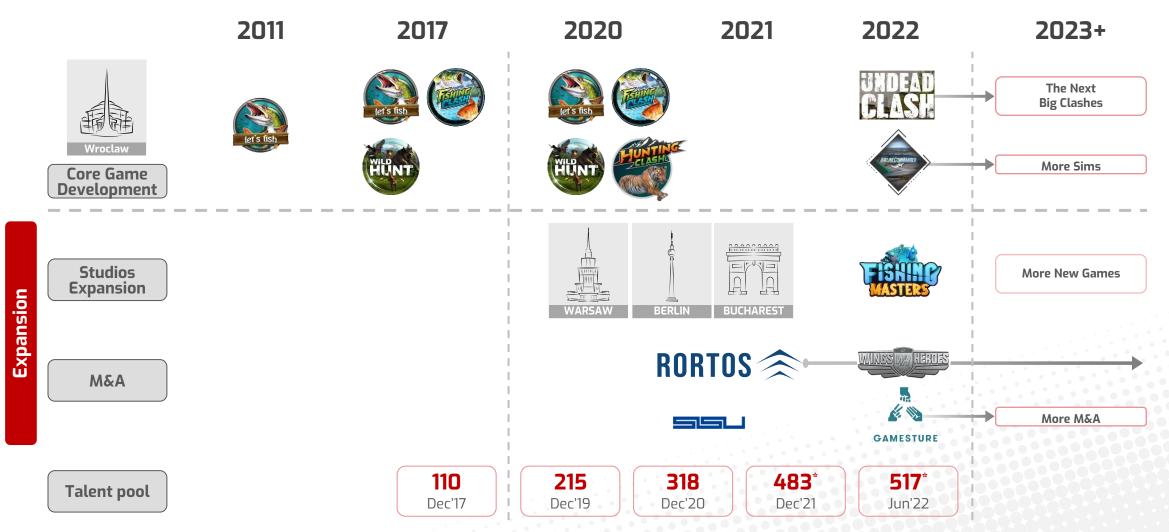


PIPELINE LAUNCH Focus on delivering a development pipeline in Q4'22. Wings of Heroes is ready for scaling globally, while Undead Clash and Fishing Masters are moving to the next stages of development



POST MERGER INTEGRATION AND M&A Focus on integration and value unlocking of the acquired portfolio, with further lookout for selective M&A

STRATEGY STATUS



MZ

INVESTOR'S CALENDAR



INVESTOR'S CALENDAR

Company news flow:

- **Q3 2022 Sales Update** early October 2022
- **Q3 2022 Financial Report** November 21st 2022 (conference on November 22nd)

Q&A SESSION





THANK YOU!

IR contact

ir@tensquaregames.com





BACKUP

PROFIT AND LOSS REPORT

Selected positions in k PLN	2020	Q1'21	Q2'21	Q3'21	Q4'21	2021	Q1'22	Q2'22
Revenues from sales	578,195	174,114	164,885	147,951	147,095	634,045	150,335	124,143
Fishing Clash	562,335	131,659	114,983	114,371	121,868	482,882	95,827	84,385
Let's Fish	16,478	4,208	3,711	3,110	3,445	14,474	3,099	2,394
Wild Hunt	15,395	3,666	3,331	2,761	3,312	13,071	2,791	2,518
Hunting Clash	16,077	26,841	30,390	28,042	30,493	115,766	32,280	24,978
Others	15,625	2,822	2,561	9,421	8,571	23,376	8,555	9,176
Deferred revenues	-47,714	4,918	9,908	-9,755	-20,595	-15,524	7,783	692
COGS	25,438	10,567	11,453	15,248	16,663	53,931	15,855	17,62
Gross profit on sales	552,756	163,547	153,433	132,703	130,432	580,114	134,480	106,52
GPS margin	96%	94%	93%	90%	89%	91%	89%	86%
Selling costs	343,569	95,935	95,800	82,619	72,895	347,249	79,871	67,590
As % of revenues	59%	55%	58%	56%	50%	55%	53%	54%
General and administrative costs	36,689	11,758	15,059	21,125	14,765	62,708	24,096	12,529
EBIT	171,774	55,919	38,696	28,093	43,513	166,221	29,392	17,444
EBITDA	174,860	56,861	43,446	31,386	45,872	177,566	32,134	29,637
EBITDA margin	30%	33%	26%	21%	31%	28%	21%	24%
Net profit	151,599	52,682	33,396	22,316	32,870	141,265	25,585	14,950
Net profit margin	26%	30%	20%	15%	22%	22%	17%	12%
EBITDA Adjusted	229,643	65,124	46,856	54,821	67,379	234,179	41,130	28,447
Team size (including Rortos)	318	340	386	482	503	503	546	544

BALANCE SHEET

				- (175						
Selected positions in k PLN	Q1'20	Q2'20	Q3'20	Q4'20	Q1'21	Q2'21	Q3'21	Q4'21	Q1'22	Q2'22
ASSETS										
Fixed assets	11,215	11,604	14,395	16,101	19,091	23,994	291,171	298,866	320,497	326,192
Receivables	34,447	58,724	57,205	47,589	57,331	45,946	50,624	62,041	38,709	33,613
Cash and cash equivalents	105,044	89,587	153,912	236,608	284,687	332,611	107,632	139,553	149,281	90,931
Current assets	144,958	158,751	227,103	307,583	367,559	398,669	171,878	221,414	224,197	157,695
Total assets	156,173	170,355	241,497	323,684	386,649	422,663	463,049	520,280	544,694	483,887
EQUITY AND LIABILITIES										
Equity	128,394	133,578	199,277	238,051	302,419	274,431	321,211	351,051	372,813	318,796
Leasing liabilities	5,511	5,252	7,296	6,994	6,588	5,869	7,040	8,991	7,010	7,247
Total long term liabilities	6,323	5,867	8,141	7,437	7,366	6,531	54,400	64,993	63,456	58,245
Trade payables	10,063	23,285	20,941	12,392	21,976	20,525	19,363	6,845	18,746	22,234
Total short term liabilities	21,455	30,909	34,079	78,196	76,864	141,701	87,438	104,236	108,425	106,846
Total liabilities	27,778	36,777	42,220	85,633	84,231	148,232	141,838	169,229	171,881	165,091
Total equity and liabilities	156,173	170,355	241,497	323,684	386,649	422,663	463,049	520,280	544,694	483,887

CASH FLOW REPORT

Selected positions in k PLN	Q1'20	Q2'20	Q3'20	Q4'20	Q1'21	Q2'21	Q3'21	Q4'21	Q1'22	Q2'22
OPERATING ACTIVITIES										
Profit before tax	39,192	28,814	65,849	37,091	58,432	37,034	31,291	35,225	30,975	18,289
Total adjustments	-7,735	-6,675	2,220	49,366	5,172	22,152	16,339	12,481	26,739	19,970
Amortisation	694	737	782	873	941	978	3,305	2,763	2,789	3,968
Cash from operations	31,457	22,139	68,068	86,457	63,604	59,186	47,630	47,706	57,714	38,259
Income tax paid	-1,673	-8,230	-2,209	-2,296	-13,733	-1,334	-1,340	-1,315	-4,361	-7,677
Net cash flows from operating activities	29,784	13,909	65,859	84,161	49,871	57,852	46,290	46,391	53,353	30,582
INVESTMENT ACTIVITIES										
Inflows	O	20	60	D	0	894	20,156	72	223	182
Outflows	-960	-868	-1,815	-1,035	-2,909	-9,462	-217,595	-13,160	-23,951	-15,585
Net cash flows from investing activities	-960	-848	-1,755	-1,035	-2,909	-8,569	-197,439	-13,088	-23,728	-15,403
FINANCIAL ACTIVITIES										
Inflows	0	0	0	З	0	O	3	0	0	D
Outflows	-194	-27,568	-210	-274	-274	-274	-73,245	-1,281	-19,553	-73,536
Dividends	0	-27,372	0	0	0	0	-72,673	0	O	-72,318
Net cash flows from financing activities	-174	-27,588	-210	-271	-274	-274	-73,242	-1,281	-19,553	-73,536
Net cash flows total	28,650	-14,526	63,894	82,855	46,688	49,009	-224,391	32,023	10,072	-58,357

METHOD OF DETERMINING ADJUSTED EBITDA

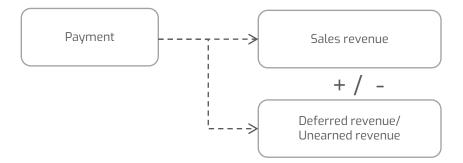
Selected items of the Profit and Loss Statement in k PLN	Results Q2 2022
Operating profit IFRS	17,444
Amortisation	+3,725
Write-down for impairment	+8,647
EBITDA IFRS	29,637
Corrections:	
Non-cash impact of the incentive programs	-237
Deferred result (unused virtual currency and durables)	-952
M&A costs	0
Other	0
Adjusted EBITDA	28,447

GENERAL ADMINISTRATIVE COSTS AND ONE-OFFS

General administrative costs (PLN k)	Q1'21	Q2'21	Q3'21	Q4'21	Q1'22	Q2'22
One-off costs						
MSOP	7,291	7,294	7,294	9,361	11,305	761
M&A	0	0	3,669	18	1,760	З
Croatia costs	D	0	2,054	0	0	0
Normal costs						
Salaries	1,872	3,097	2,284	4,117	5,463	4,675
Subsidiaries costs	51	21	1,193	1,196	1,702	3,363
Office	488	513	800	752	860	1,012
Other	2,055	4,134	731	2,421	3,005	2,713
General administrative costs	11,758	15,059	18,025	17,865	24,096	12,529
Adjusted general administrative costs	4,467	7,765	5,008	8,487	11,030	11,764

ACCOUNTING PRINCIPLES FOR REVENUES - IFRS 15

Virtual currency



- Payment -> a player purchases virtual currency
- Revenue -> the player uses the virtual currency to purchase a virtual goods (e.g. rods, lure packs)
- Deferred revenue -> unused balance of virtual currency booked as "Unearned revenue" on the balance sheet

"Durable"



X – the number of periods that paying players on average stay in a game

Period 1 – user makes a payment for a durable good in a game (e.g., a fishing rod) - a cash flow is generated. The revenue for the period is the value of the payment divided by X; the remaining value of the payment is booked as deferred revenue.

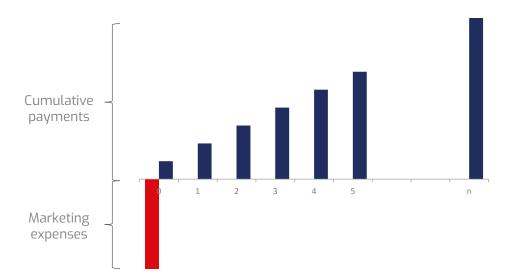
Periods from 2 to X – in each period the same value (equal to revenue recognized in period 1) is reclassified from deferred revenue to current period revenue.

MARKETING EXPENSES POLICY

Marketing expenses

"We invest in marketing provided we get positive returns throughout user lifetime"

Marketing expenses model cumulative approach



- The Group invests in marketing at point "0". Cohort acquired in this period analyzed throughout user lifetime (period "0" to "n")
- The Group monitors the current performance of acquired user cohorts
- Decision regarding marketing expenses based on several basic variables (user profitability, user acquisition cost, user life cycle)

LEGAL DISCLAIMER

- Neither this presentation (the "Presentation", references to which shall be deemed to include any information which has been or may be supplied in writing or orally in connection herewith or in connection with any further enquiries) nor any copy of it nor the information contained herein is being issued and may be distributed directly or indirectly to or into the United States, Canada, Australia or Japan, except as stated below. By attending this meeting where this Presentation is being made, or by reading the Presentation slides, you agree to be bound by the following limitations.
- This Presentation has been prepared by Ten Square Games S.A. with its registered seat in Wrocław, Poland (the "Company") solely for investor relations purposes for use at the meetings with selected potential investors in the United States that classify as Qualified Institutional Buyers as defined in Rule 144A under the U.S. Securities Act of 1933, as amended, to provide such investors with general information on the Company and its group and an overview of its operations and historical financial results.
- This Presentation is confidential. Neither this Presentation or any part hereof nor the information contained herein may be reproduced or redistributed, passed on, or the contents otherwise divulged, directly or indirectly, to any other person or published, in whole or in part.
- If you gain access to this Presentation by mistake, or you are not an addressee of this Presentation or a person authorised to use this Presentation, please bear in mind the confidential nature of this Presentation and immediately contact the Company.
- Due to its nature, this Presentation is not a promotional campaign material in the meaning of the applicable Polish securities law regulations, does not constitute any prospectus or other offering document, and does not constitute or form part of and should not be construed as an offer, solicitation or invitation to sell or issue, or an offer, solicitation or invitation to, subscribe for, underwrite, buy or otherwise acquire, securities of the Company or any of its subsidiaries in any jurisdiction, or an inducement to enter into investment activity in any jurisdiction. Neither this Presentation nor any part hereof, nor the fact of its distribution, shall form the basis of, or be relied on in connection with, any contract, commitment or investment decision whatsoever.
- This Presentation does not constitute a investment recommendation and/or inducement regarding the securities of the Company and/or its subsidiaries.
- The information contained in the Presentation has not been independently verified. No representation, warranty or undertaking, expressed or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or the opinions contained herein.
- This Presentation contains certain statistical, economic and market information relating to, inter alia, Poland and the industry in which the Company operates, market trends and some economic forecasts. Unless attributed exclusively to another source, such market information has been calculated based on data provided by the third-party sources identified herein and includes estimates, assessments, adjustments and judgments that are based on the Company's experience and familiarity with the sector in which the Company operates. Because such market information has been prepared in part based upon estimates, assessments, adjustments and judgments and not verified by an independent third party, such market information is, unless otherwise attributed to a third-party source, to a certain degree subjective. While it is believed that such estimates, assessments, adjustments and judgments are reasonable and that the market information which has been prepared is appropriately reflective of the sector and the markets in which the Company operates, there can be no assurance that such estimates, assessments and judgments are the most appropriate for making determinations relating to market information or that market information prepared by other sources will not differ materially from the market information included herein.
- Matters discussed in this Presentation may constitute forward-looking statements. Forward-looking statements constitute statements that are other than statements of historical fact. Statements which include the words
 "expects", "intends", "plans", "believes", "projects", "anticipates", "will", "targets", "aims", "may", "would", "could", "continue" and similar statements of a future or forward-looking nature identify such forward-looking statements.
 Forward-looking statements include statements regarding the business strategy, plans and objectives of the Company for future operations. All forward-looking statements included in this Presentation address matters that
 involve known and unknown risks, uncertainties and other factors which could cause the Company's actual results, performance or achievements to differ materially from those indicated in such forward-looking statements and
 from past results, performance or achievements of the Company. Such forward-looking statements are based upon various assumptions regarding future events, including numerous assumptions regarding the Company's
 present and future business strategies and future operating environment. Although the Company believes that these estimates and assumptions are reasonable, they may prove to be incorrect.
- The information, opinions and forward-looking statements contained in this Presentation speak only as at the date of this Presentation and are subject to change without notice. The Company and its respective agents, employees and advisors do not intend to, and expressly disclaim any duty, undertaking or obligation to, make or disseminate any supplement, amendment, update or revision to any of the information, opinions or forward-looking statements contained in this Presentation so reircumstances. To the extent permitted under the applicable provisions of law, neither the Company, nor any of its respective affiliates, advisers or representatives shall have any liability whatsoever (in negligence or otherwise) for any loss however arising from any use of this Presentation or its contents or otherwise arising in connection with this Presentation.
- This Presentation is not for distribution or use by any person or entity in any jurisdiction where such distribution or use would be contrary to local law or regulation or which would subject the Company or any of its affiliates to authorisation, licensing or other registration requirements under applicable laws. Neither this Presentation nor any part or copy of it may be taken or transmitted into the United States, or distributed directly or indirectly in the United States, except too the extent expressely provided herein. Any failure to comply with this restriction may constitute a violation of United States securities laws. Persons into whose possession this Presentation comes should observe all such restrictions. Any securities referred to herein have not been, and will not be, registered under the US Securities Act of 1933, as amended. Any such securities may not be offered or sold in the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of such Act.
- By attending the meeting at which this Presentation is made you represent that you meet all criteria and classify as "Qualified Institutional Buyers" as defined in Rule 144A under the U.S. Securities Act of 1933, as amended.